

# Karthick M

## Senior WordPress Engineer



India



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[WordPress.org](https://WordPress.org) | [GitHub](#) | [LinkedIn](#)

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## PROFESSIONAL SUMMARY

Senior WordPress Architect with **19+ years of software engineering experience** including **12+ years specializing in WordPress ecosystem engineering, architecture, and performance optimization.**

Noteworthy WordPress contributor for **WordPress Core 6.8 and 6.9**, with active involvement in Gutenberg, accessibility, documentation, and developer tooling initiatives.

Expert in building **enterprise-grade WordPress platforms**, Custom themes and plugins, Gutenberg block systems, WP-CLI automation workflows, and REST API driven architectures.

Strong focus on **AI-assisted development strategies**, performance engineering, and scalable SaaS WordPress architectures.

Certified Scrum Master with proven track record leading cross-functional teams, improving delivery velocity, and shipping high-quality production systems.

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## ENTERPRISE WORDPRESS & WORDPRESS VIP PLATFORM EXPERIENCE

Worked on high-scale enterprise WordPress platforms including **WordPress VIP aligned architectures**, delivering performance-optimized, secure, and scalable solutions for global audiences.



## Enterprise / High Scale Platforms

- <https://www.deflecto.com>
- <https://www.crosswordclub.com>
- <https://www.dailypassport.com>
- <https://www.worddaily.com>
- <https://www.anitian.com>
- <https://www.fiery.com>
- <https://www.storyful.com>
- <https://www.circle.so>



## ThemeForest Commercial Themes

- [LMS Learning Management System WordPress Theme](#)
- [Medik WooCommerce Theme](#)
- [Iva - Beauty Cosmetics Shop WordPress Theme](#)
- [Triss - Beauty Cosmetics Shop WordPress Theme](#)
- [Owly - Tutoring & eLearning WP Theme](#)



## CORE EXPERTISE

### WordPress Engineering

- WordPress Core & Gutenberg Architecture
- Custom themes and Plugin Engineering (Enterprise Scale)
- RESTAPI
- WP-CLI Automation Engineering
- WooCommerce Customization & Pricing Engines
- Multisite & Platform Architecture
- Performance Optimization (Core Web Vitals, TTFB, Query Optimization)

### Block Engineering

- Gutenberg Dynamic Blocks
- React / JavaScript (ESNext)
- Block Editor Extensibility
- Advanced CSS Architecture

### Backend & Platform

- PHP 8+ Architecture
- MySQL Query Optimization
- REST API Architecture
- Microservices Integration

### AI & Modern Engineering Strategy

- AI Assisted Development (GitHub Copilot, Cursor, GPT Workflow Engineering)
- AI Code Review Automation
- AI Test Case Generation
- AI Performance Analysis
- AI Content + SEO Automation Pipelines
- Prompt Engineering for Dev Productivity

## DevOps & Quality

- CI/CD Automation
  - Performance Monitoring
  - Security Hardening
  - PHPUnit / Integration Testing
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## WORDPRESS CONTRIBUTIONS

- Noteworthy Contributor — WordPress **6.8**
  - Noteworthy Contributor — WordPress **6.9**
  - Contributions in:
    - Core
    - Accessibility
    - Gutenberg
    - Documentation
    - Playground
    - WP-CLI ecosystem
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## PROFESSIONAL EXPERIENCE

### Senior WordPress Engineer

Multidots | 2022 – Present

#### Key Impact

- Architected enterprise WordPress plugin and block ecosystems
- Improved sprint delivery predictability and velocity
- Designed scalable Gutenberg block systems
- Built automation pipelines using WP-CLI
- Site migration from other platforms to WordPress

#### Leadership

- Scrum mentoring and Agile coaching
  - Cross team architecture alignment
  - Release planning and execution strategy
  - Led Agile delivery across cross-functional teams
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## Team Leader – WordPress Engineering

Wedesigntech Pvt Ltd | 2014 – 2022

- Led theme and plugin engineering teams
  - Delivered ThemeForest-grade WordPress products
  - Managed client customization pipelines
  - Maintained compatibility across WordPress releases
  - Delivered Shopify theme support and customization
  - Facilitate communication and information exchange between external groups and the project team.
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## Senior Developer

Arrin Solutions | 2008 – 2013

- Built PHP + MySQL + AJAX enterprise applications
  - Developed automation scripts and integrations
  - Built social media automation integrations
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## Early Career

KGISL and Assitanz Networks Trainee Engineer - → Software Programmer (2006 – 2008)

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## AI STRATEGIES I APPLY IN WORDPRESS PROJECTS

- ✓ AI assisted plugin scaffolding
  - ✓ AI automated unit test generation
  - ✓ AI security vulnerability scanning
  - ✓ AI content and SEO optimization pipelines
  - ✓ AI performance profiling and query optimization
  - ✓ AI code refactoring and modernization
  - ✓ AI assisted documentation generation
  - ✓ AI based customer support automation (Chat + Knowledge base)
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## COMMUNITY & LEADERSHIP

- WordPress Meetup Organizer
  - Open Source Contributor
  - Mentor for WordPress Engineers
  - Knowledge Sharing in WordPress Community
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## EDUCATION

**B.E – Electrical Engineering**

Anna University

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## EXPERIENCE SNAPSHOT

- Total Experience: **19+ Years**
  - WordPress Experience: **12+ Years**
  - Enterprise WordPress Architecture: **8+ Years**
  - Leadership / Team Mentoring: **6+ Years**
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